Agenda for NWA Annual Meeting Planning Committee Meeting

*December 20, 2011, 1 PM CST*

Certification of local chapter officers for 2012 and 2013 (positions uncontested)  
> Jordan Gerth, President  
> Gary S. Wade, Vice President  
> Lee Cronce, Secretary  
  
About the whiteboard and action items (Jordan Gerth)  
If you have access and login, visit <https://weathercentral.basecamphq.com/login>  
Otherwise, please send me an e-mail if you would like access.  
  
Review of social media resources and expectations (Diane Cooper and Jordan Gerth)  
> Live broadcast of presentations to members online?  
> Action items resulting from social media debrief  
  
Redesign of nwas.org program web page (Jordan Gerth)  
> Important dates  
> Abstract submission  
> Hotels  
> Registration  
> Agenda  
> Social media  
> Vendors  
> Attractions  
  
Keynote speakers confirmed, posted on blog (Lee Cronce)  
> Steve Harned supports Uccellini speaking as AMS President  
  
Madison hotel/accommodations update (Steve Harned)  
> Site of teacher workshop  
  
Student conference and participation (Matthew Lazzara)  
  
Updates from WeatherCentral, National Weather Service, others (as available)  
  
Summary of feedback from 2011 annual meeting (Jordan Gerth)  
Survey results:  
> <http://www.surveymonkey.com/sr.aspx?sm=1qrm1Tlcnb_2btIkwWYojVG_2f7YrP2K0wbz1pKrXYRMzWc_3d>

> Password is 'NWA2011'  
My suggestions based on this feedback is as follows:  
> Volunteers all have the same color shirts, easily identifiable  
> Solicit talks for societal impacts and emerging technologies  
> Continue panel discussion and/or town hall meeting  
> Move the raffle to occur as part of the icebreaker  
> Post abstracts online before meeting, no longer part of meeting guide  
> Longer poster sessions, poster session preview  
> #ASKNWA - Should we ask questions in person if we are in the audience?  
> Encourage consolidation/streamlining of social media and web presence  
Other topics for discussion:  
> Internet access for attendees (Free is slow)  
> Concurrent sessions (It's a secret)  
> Call for papers (<ftp://ftp.ssec.wisc.edu/pub/jordang/nwa12/CallForPapers.docx>)  
  
Other discussion  
  
Next meeting:  WeatherCentral?  End of Februrary?  TBA.